

# Siemens Industry Automation Vision

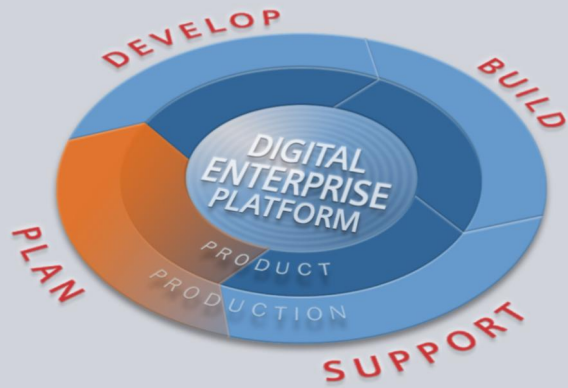
Unify Product and Production for the Digital Enterprise



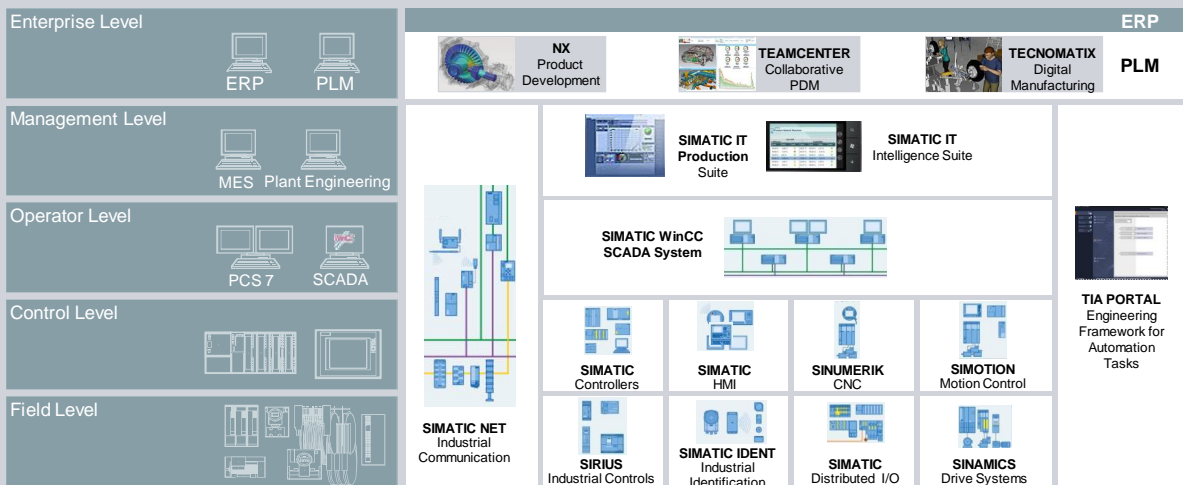
## SIEMENS STRATEGY

Create the intelligent product and production lifecycle

- Merge virtual with physical worlds
- Establish a digital platform for the unified lifecycles
- Share knowledge between unified lifecycles



## The Automation Portfolio



# TIA-portalen

SIEMENS



+efficiency

+power

Performance

Engineering with the TIA-portal

Integrated technology

Integrated system diagnosis

Integrated safety

Design & handling

Integrated security

# The TIA story

SIEMENS  
+efficiency power

+ Effektivitet via et sammenhængende koncept

## Fælles engineeringsoftware

TIA-portalen V12, STEP 7, WinCC, StartDrive

efficiency

- Til eksisterende og nye hardwareprodukter
- Ensartet betjening og fælles datagrundlag

## Integrede teknologifunktioner

S7-1200, S7-1500, SINAMICS, PROFIdrive

power

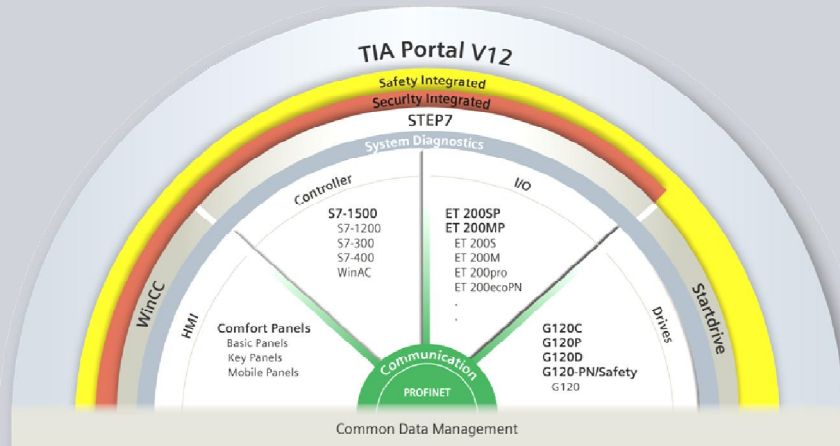
- Til mindre Motion Control-løsninger med udgangspunkt i PLCopen
- Muliggør engineering, idriftsættelse og optimering i TIA-portalen

## High Performance

S7-1500, ET200 SP/MP, PROFINET V2.3

power

- Sikrer bedre performance og kortere cyklostider



Siemens Industry Sector

# The TIA story



## Effektivitet via et sammenhængende koncept

### Diagnose efficiency

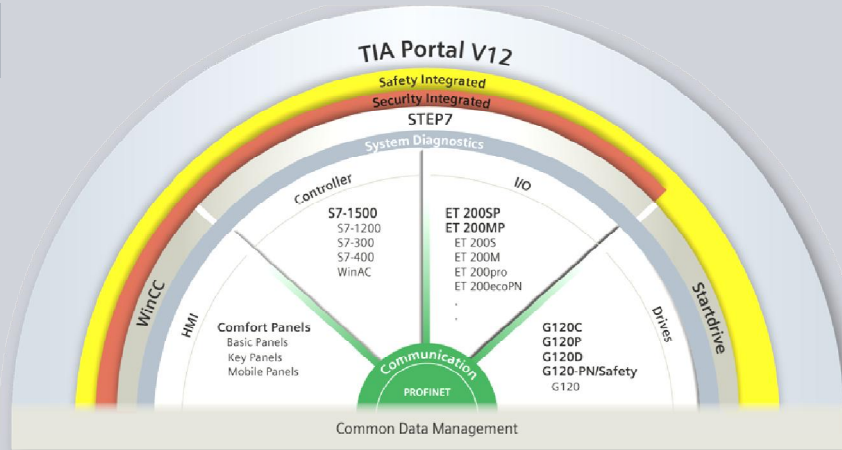
- Er altafgørende for effektiv engineering, idriftsættelse samt drift og vedligeholdelse

### Security Integrated (it-sikkerhed) power

- Giver bedre beskyttelse mod utilsigtet indtrængning og manipulation
- Sikrer dit know-how og produktionsanlæggets tilgængelighed

### Safety (maskinsikkerhed) power

- Er tænkt ind i konceptet fra begyndelsen og bliver derfor en naturlig del af din automationsløsning



Siemens Industry Sector

# Your Digital Enterprise Partner



### The Value of Siemens Integrated Offerings:

- The leader in the digital enterprise with over 15 years experience in digital automation from the top floor to the shop floor
- Best-in-class, integrated product portfolio to efficiently manage design and production complexity at any lifecycle phase
- Simulation and digital validation of product and production processes to speed up time-to-market
- Scalable, modular and open technology architecture to protect and maximize the value of your investment
- Complete offering of services and support from Siemens
- Engineering culture and strategic investment in R&D to ensure innovation leadership

## Productivity through unification

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